

Drs. Carmen Lewis, Cherie Fretwell, and Jim Ryan will have their article, "An Empirical Study of Emotional Response to Sounds in Advertising," published in the during October 2012.

Drs. Jim Ryan and Carmen Lewis had their paper, "Implementing Radio Frequency Identification within the Perioperative Process: A Case Study Perspective," accepted for publication and presentation with the 18th Americas Conference on Information Systems (AMCIS) in Seattle, Washington during August 2012. Dr. Ryan attended the conference and presented their research.